

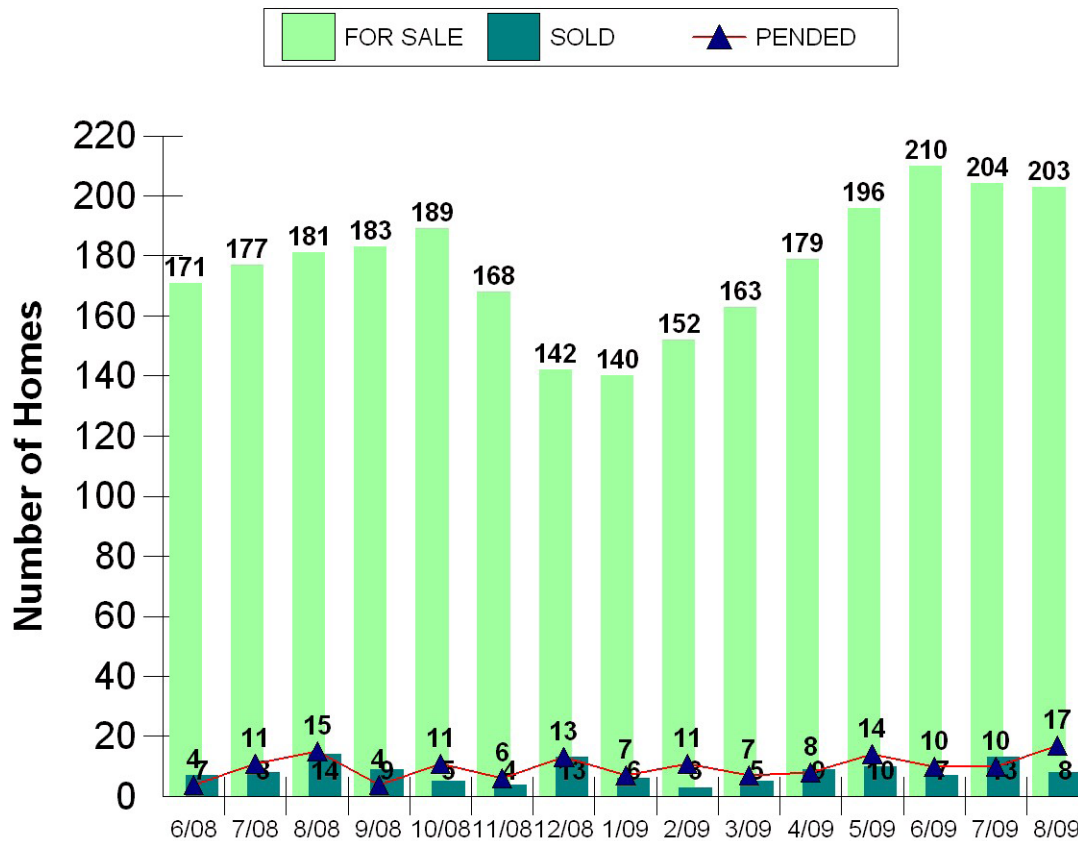
WINE COUNTRY MARKET TRENDS

AUGUST 2009



THE WINE COUNTRY GROUP™

ST. HELENA/UP VALLEY TRENDS:



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St. Helena/Up Valley Trends: The St. Helena/Up Valley market (Angwin, Calistoga, Deer Park, Rutherford, St. Helena and Yountville), though heavy in inventory with 203 units, did experience an uptick in sales in August to 17. This is the highest number of new sales in any month in Up Valley since April of 2007 when there were 20 sales. Perhaps the market is starting to finally warm up. Unlike our other Wine Country markets, inventory is up 12% from a year ago, but it has decreased over the past three months. Up Valley available listings represent 33% percent of the overall Napa County inventory – a very unusual occurrence.